

# THE FACTS

Responsibly farmed salmon is a healthy future. Healthy for you and healthy for the planet. For us, this comes with a commitment to transparency and an openness to ensure that you get the facts.

## WHAT ARE THE BENEFITS OF THE INDUSTRY TO TASMANIA?

Together, our industry supports 12,000 Tasmanian jobs.

We are farmers. The communities in which we operate form our heartland and our people are our heartbeat.

We know there are questions about the Tasmanian salmon farming industry. This is where our commitment to transparency can help bust myths and opinions about Tasmanian farmed salmon.

In Tassie, we find that everyone knows a salmon farmer or someone who works in the broader industry, in fact, we estimate one in 20 Tasmanians are directly or indirectly employed by the salmon industry.



**Tassal support 1,200 direct jobs in Tasmania**



**Our industry supports 2,300 direct jobs**



**Our industry supports 10,000 indirect jobs in Tasmania**

For us, we've been farming here for 35 years, and today, we have over 1100 people come to work every day from across regional Tasmanian communities.

Today, we estimate nearly an additional 10,000 Tasmanian families, and their communities are supported by our industry.

The industry also spends ~\$500 million on local suppliers annually, from purchasing equipment and product from manufacturers to transport providers.

For us, transparency also involves publicly disclosing what our footprint is, so check out:

- [Tassal's annual Sustainability Report](#)
- [Tassal's Sustainability Dashboard](#)
- [The Tasmanian Government's Salmon Portal](#)
- [The Global Salmon Initiative \(GSI\) annual Sustainability Report](#)