

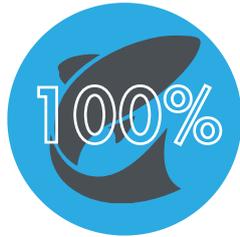
# THE FACTS

Responsibly farmed salmon is a healthy future. Healthy for you and healthy for the planet. For us, this comes with a commitment to transparency and an openness to ensure that you get the facts.

## WHAT DO YOU FEED SALMON?

We are committed to growing healthy and nutritious salmon sustainably. The feed we use for our stock is specially formulated by nutritionists to provide enough energy for our salmon to thrive whilst also supplying all the essential nutrients for healthy growth.

We know there are questions about farmed salmon and what feed. This is where our commitment to transparency can help bust myths and opinions about Tasmanian farmed salmon.



**The only ingredient in our salmon?  
Salmon**



**Our industry supports 10,000 indirect jobs  
in Tasmania**

Over the past decade there has been a trend and expectation from a sustainability perspective to look for substitute sources of protein. To ensure we maintain a global perspective, we continue to monitor trends.

The inclusion of other animal protein in our salmon diet allows us to take a circular economy approach with our feed. This means that animal by-products, including chicken, can be used as an alternative protein source and way to capture valuable nutrients that would otherwise be lost from the human food chain.

This also plays an important part in our sustainability agenda to reduce the amount of fish meal or fish oil in our feed and the impact on wild fisheries.

All animal feed in Australia is rigorously controlled by the Commonwealth Government. Salmon is not fed unprocessed poultry products. Our feed includes fit for human consumption poultry by-products that are ground down into a protein flour.

Consumers demand safe, healthy and delicious seafood, which means that trustworthy, high-quality feed is a prerequisite for the aquaculture industry.

Much like humans, when salmon consume protein, they digest it down into amino acids, which are the building blocks for protein. The fish then utilise the amino acids to build up fish proteins for muscle growth.

There is no form of land animal or vegetable protein remaining in a salmon fillet in the same way there is no salmon, chicken, beef or vegetable protein existing in human muscle based on the average human diet.

Over the past 35 years, the industry has actively worked to increase the level of plant and vegetable contained in a balanced salmon diet and reduce wild fish inputs.

## **ETHOXYQUIN**

Most animal feed, as well as a lot of human food, contains preservatives. These preservatives are approved by the Federal Government and are safe.

Ethoxyquin (or EQ) is used across the globe in various forms of food production and is permitted in Australia as an additive that is used to assist with storage and transportation of the feed we use.

**You would have to eat four kilos of salmon per day for the rest of your life just to reach the daily limit suggested by the World Health Organisation.**

We're consistently looking at what is included in our feed and responding to any changes in nutritional and safety requirements.

For us, transparency also involves publicly disclosing what our footprint is, so check out:

- [Tassal's annual Sustainability Report](#)
- [Tassal's Sustainability Dashboard](#)
- [The Tasmanian Government's Salmon Portal](#)
- [The Global Salmon Initiative \(GSI\) annual Sustainability Report](#)
- [Skretting](#)