



IT'S AUSTRALIAN FOR SEAFOOD™

sustainably feeding tomorrow



APRIL 2025

TASSAL TAILS

GET THE FACTS EDITION

Welcome

Tassal is an Australian aquaculture leader and leading seafood brand. With almost 40 years' experience in aquaculture, our passion drives our commitment to meet the growing market and customer demand for healthy, sustainable and nutritious food.

Where is the best way to find any fact sheets and info for family and friends?

For our people we certainly understand the pressures of school/family/weekend BBQ chats where we all get asked questions, so we hope this helps as well as the info that is continually updated with lots of information and videos [Fish Welfare - Tassal Group](#).

KEEP AN EYE OUT FOR MORE INFORMATION.

GET IN TOUCH

COMMUNITY

community@tassal.com.au

CONSUMER FEEDBACK

1800 620 685

consumerfeedback@tassal.com.au

tassalgroup.com.au



Has this summer been extra tough for salmon farming in Tassie?

Like many farmers, summer can be tough, but fish health and welfare is always a top priority at Tassal. January and February 2025 have seen teams in the South-East of Tasmania working to deal with increased levels of mortality, mainly resulting from the lack of availability of a vaccine for a group of our fish in 2024 and contracting RLO. This has been addressed for the next year class of our fish.



What are we doing for our fish welfare?

We are focused on continuous improvement and using the best technology to lift rates of survival. This includes operating two wellboats that maximise fish health and biosecurity outcomes, and our global leading remote operations centre, which enables us to monitor fish activity in real time across our pens. Our survival rates are among the best in the world. Tassal is a global leader in technology and innovation.

Is harvested fish okay to eat currently?

Yes! RLO does not impact humans or other animals, and isn't known to impact wild fish, but can be harmful to salmon. We pride ourselves on supplying healthy, nutritious fish for Australian families.

What is RLO?

RLO (Rickettsia-like organisms) are naturally occurring bacteria in the local environment. They don't affect humans, other animals or wild fish, but can impact farmed salmon. See more technical info in Government fact sheets below.

DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT TASMANIA FACT SHEETS

[Piscirickettsia salmonis Information Sheet](#)

[Salmon Mortality Event – D'Entrecasteaux Channel Question and Answers](#)



Where does waste go?

We have invested heavily in our Triabunna rendering facility, and the great majority of fish that is not processed for consumption are safely re-purposed for things like pet and livestock feed.

For any waste that we can't process on-site, we work with Tasmanian waste removal services to ensure it is managed properly and in line with strict environmental regulations.

How are salmon sales going?

Good news here. For the whole Tasmanian salmon industry, Woolworths and Coles scan data shows that sales to Australian consumers have increased +7% so far in 2025 (excl. Easter last year) with international sales seeing a staggering +22% increase during the same period, which is fantastic. We recently had the whole Woolworths executive in town and these relationships are very strong.

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How are we looking after our shorelines and communities?

We understand the EPA are looking into issues surrounding shorelines. Tassal continues to work with industry colleagues to monitor, and where necessary, tidy shorelines near farming areas. This is settled now but if you see anything that may require our attention, please email community@tassal.com.au. We regularly monitor water quality around our farms and share data with regulators to ensure a healthy marine environment.

We are proud to be a part of many Tasmanian communities and are committed to keeping our waterways healthy for everyone: our fish, our neighbours and our future.

What regulations does Tassie have in place?

There are over 40 laws currently in place to regulate Tassie's salmon industry. These regulations, and our reporting requirements, are significantly stricter than any other industry in this State. We know this is needed to protect our freshwater and marine waterways to ensure our industry is here for generations to come. The Tasmanian Government regulations are touted as some of the most stringent in the global salmon industry, which we can all be proud of.

What is the latest on Macquarie Harbour?

The Federal Government's legislation provides certainty for our operations on the west coast of Tasmania. This is positive news for our people and communities. We expect activists to attempt to continue to mislead communities about this issue but the research and the environmental conditions in the Harbour are very positive.

Recent IMAS research found the numbers of skate in Macquarie Harbour have significantly increased and the population is not considerably different to 2014. Indeed, estimates of maugean skate in the Harbour was placed by scientists at approximately 4000, much higher than what is being used by activists targeting our industry. This shows positive signs for the Harbour, following announcements from Tasmania's Environmental Protection Authority (EPA) last year around the water quality being the best in years, and the continued success of oxygenation trials undertaken as an industry.

